



# Nattanan BOONJAROEN

Consumer Experience Strategy, R&D and EX

Location : Paris , France

## PROFESSIONAL EXPERIENCE

### SUPPORT EXPERIENCE CLIENT DIGITAL • Apprenticeship

*Sanofi | October 2025 – Present (Expected completion: September 2026)*

**Tasks:**

- Designed UX/UI for the Digital Patient Twin (DPT) enterprise platform
- Built the "Insight Hub" portfolio monitoring interface for TA/Portfolio Leads
- Created state-based drawer system spanning 7 project lifecycle stages
- Mapped complex form data flows for clinical research request workflows
- Delivered interactive prototypes for stakeholder validation
- Collaborated with cross-functional teams

**Tools Used:**

- Figma
- Design Systems
- AI Tool
- JIRA
- GitHub

Ref: Raul Yslas (Consumer Experience Design Lead)  
raul.ysla-ext@sanofi.com

### UX INTERACTION DESIGN ASSISTANT • Apprenticeship

*GE Healthcare | September 2023 - September 2025*

**Tasks:**

- Rebranding the brand image
- Creating visuals to explain product usage
- Illustrating OM (Organisation & Methods) documents
- Redesigning icons and improving visual quality
- Collaborating with engineers to create visuals
- Redesigning the system interface

**Tools Used:**

- Adobe Illustrator
- Adobe Photoshop
- Figma
- CSS/HTML5

Ref: Nicolas Cuvillier (Sr UX Designer)  
Nicolas.CUVILLIER@gehealthcare.com

### Graphic Designer • Internship

*Meta Flight | September 2022 - November 2022*

**Tasks:**

- Designed a new 3D company logo
- Created over 100 2D and 3D icons
- Designed multiple social media banners
- Created 2 Kakemonos for exhibitions
- Designed T-shirts for the online store
- Developed an email marketing template

**Tool Used:**

- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Canva

Ref: Bertin Berchman – CEO of Meta Flight  
linkedin.com/in/bertinberchman

### Graphic Design • Freelance

*Freelance | 2020 - 2022*

**Tasks:**

- Designed flyers for restaurants
- Created logos
- Designed banners
- Developed packaging for a client
- Created gift cards

**Tool Used:**

- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign

### Web & Content Design • Internship

*ELB Group | October 2018 - January 2019*

**Tasks:**

- Managed daily themes to engage social media audiences
- Created promotional story videos
- Designed daily banners
- Retouched product and model photos
- Designed gift cards
- Managed social media platforms

**Tool Used:**

- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effect

## EDUCATION

### Digital School Paris • Present

*Expert Stratégie et Transformation Digitale opt. Digital UX/UI– 7 (Equivalent to Bac+5)(RNCP36905)  
Diploma to be obtained in October 2026*

### Digital School Paris / Octoer 2023 - Sebtember 2025

*Project Manager in Design & Digital Marketing – Level 6 (Equivalent to Bac+4)*

### Doranco école Sup' des tech créatives / April 2022 - February 2023

*Graphic Designer - Web Designer – Level 5 (Equivalent to Bac+2)*

### Kasetsart University, Bangkok, Thailand / May 2016

*Computer Science Certificate (Equivalent to Bac+3)*

## SKILLS

**Adobe :** Photoshop · Illustrator · Indesign · XD · Figma · After Effect · Premiere Pro · Canva

**Web :** HTML · CSS · CMS · WordPress · UML · SQL · PHP

**Microsoft :** Word · PowerPoint · Excel · Outlook

## KNOWLEDGE

**Ux/UI :** UX Research · User Mapping · User Journey · User Flow · MVP · Design Systems

**Print :** Typography · Composition Branding · Chartre Graphique · Retouche de photo

**Marketing :** EO · SEA · SMO · Veille numérique · CRM · Buzz · KPIs · Jira · Trello

**Management :** Agile · Scrum

