



Nattanan BOONJAROEN

Consumer Experience Strategy, R&D and EX

Location : Paris , France

PROFESSIONAL EXPERIENCE

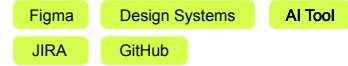
SUPPORT EXPERIENCE CLIENT DIGITAL • Apprenticeship

Sanofi | October 2025 – Present (Expected completion: September 2026)

Tasks:

- Designed UX/UI for an internal R&D enterprise platform
- Co-developed MVP from concept to validated prototypes
- Built portfolio monitoring interface with state-based system
- Mapped complex form data flows for scientific workflows
- Delivered interactive Figma prototypes for stakeholder validation
- Collaborated with cross-functional teams (Medical, Statistics, Operations, Regulatory)

Tools Used:



Ref: Raul Yslas (Consumer Experience Design Lead)

UX INTERACTION DESIGN ASSISTANT • Apprenticeship

GE Healthcare | September 2023 - September 2025

Tasks:

- Rebranding the brand image
- Creating visuals to explain product usage
- Illustrating OM (Organisation & Methods) documents
- Redesigning icons and improving visual quality
- Collaborating with engineers to create visuals
- Redesigning the system interface

Tools Used:



Ref: Nicolas Cuvillier (Sr UX Designer)
Nicolas.CUVILLIER@gehealthcare.com

Graphic Designer • Internship

Meta Flight | September 2022 - November 2022

Tasks:

- Designed a new 3D company logo
- Created over 100 2D and 3D icons
- Designed multiple social media banners
- Created 2 Kakemonos for exhibitions
- Designed T-shirts for the online store
- Developed an email marketing template

Tool Used:



Ref: Bertin Berchman – CEO of Meta Flight
linkedin.com/in/bertinberchman

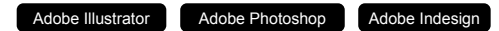
Graphic Design • Freelance

Freelance | 2020 - 2022

Tasks:

- Designed flyers for restaurants
- Created logos
- Designed banners
- Developed packaging for a client
- Created gift cards

Tool Used:



Web & Content Design • Internship

ELB Group | October 2018 - January 2019

Tasks:

- Managed daily themes to engage social media audiences
- Created promotional story videos
- Designed daily banners
- Retouched product and model photos
- Designed gift cards
- Managed social media platforms

Tool Used:



EDUCATION

Digital School Paris • Present

*Expert Stratégie et Transformation Digitale opt. Digital UX/UI– 7 (Equivalent to Bac+5)(RNCP36905)
Diploma to be obtained in October 2026*

Digital School Paris / Octoer 2023 - Sebtember 2025

Project Manager in Design & Digital Marketing – Level 6 (Equivalent to Bac+4)

Doranco école Sup' des tech créatives / April 2022 - February 2023

Graphic Designer - Web Designer – Level 5 (Equivalent to Bac+2)

Kasetsart University, Bangkok, Thailand / May 2016

Computer Science Certificate (Equivalent to Bac+3)

SKILLS

Adobe : Photoshop · Illustrator · Indesign · XD · Figma · After Effect · Premiere Pro · Canva

Web : HTML · CSS · CMS · WordPress · UML · SQL · PHP

Microsoft : Word · PowerPoint · Excel · Outlook

KNOWLEDGE

Ux/UI : UX Research · User Mapping · User Journey · User Flow · MVP · Design Systems

Print : Typography · Composition Branding · Chartre Graphique · Retouche de photo

Marketing : EO · SEA · SMO · Veille numérique · CRM · Buzz · KPIs · Jira · Trello

Management : Agile · Scrum

